

A clear example of the dangers of media consolidation is shown by Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election. Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. I don't believe the public interest is served by airing a negative ad (and that is definitely what this sounds like no matter what they call it ) when large companies control the airwaves, we the people get less of what is really in the public interest and more of what's good for the bottom line of that company. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive and unbiased news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.